



B U L G A R E L L I   P R O D U C T I O N

LET'S LABEL A SUSTAINABLE FUTURE ©

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Davide Bulgarelli C.E.O.

"WE ARE PRODUCERS OF **TAGS, LABELS** AND FASHION ACCESSORIES MADE IN ITALY. CERTIFYING OUR **CARBON POSITIVE** PRODUCTS FOR OUR CUSTOMERS, **THE ONLY COMPANY** IN THE SECTOR TO BE ABLE TO DO SO. "



## THE VISION

We imagine a digital future where paper stops being just something physical and becomes a noble, raw material that is precious, genuine, sustainable, biodegradable and recyclable thanks to brand new uses and certified methods, always being respectful.



90 Tons of paper recycled per year





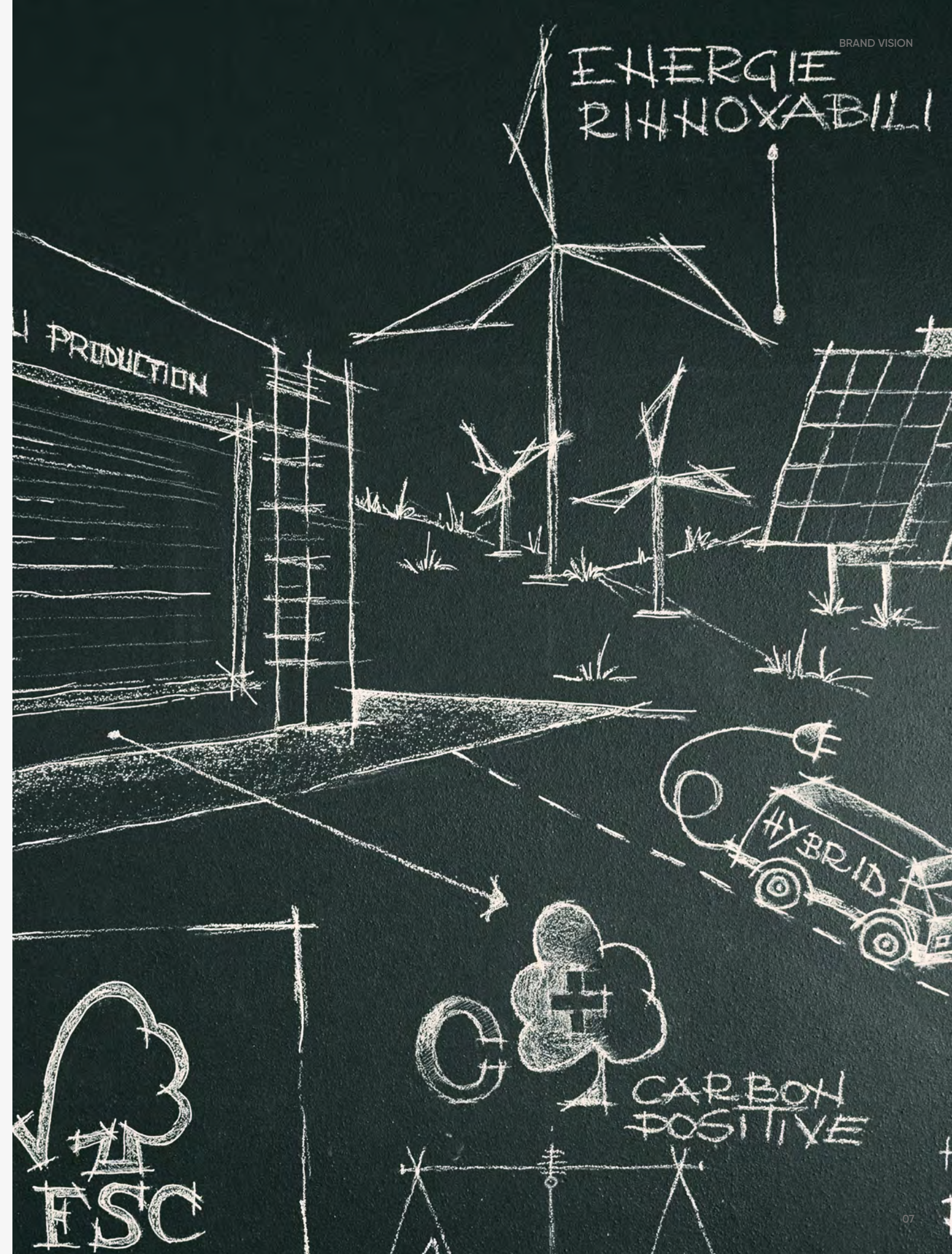
## THE MISSION

We think, create and produce tags, cards, accessories, paper goods and micro-packagings in a sustainable way, always keeping in mind the environmental, social and economic commitments and certifications. By doing so, we create something valuable for consumers, clients, partners, associates, employers and shareholders.



# HISTORY

We just celebrated our 50th birthday, and it's already been ten years since we realized the impact of our enterprise and our products on the environment: from that moment on, we knew we had to walk the path of environmental, social and economic sustainability.





## ENVIRONMENT

We chose to act as fairly as we could: we started reducing water and energy waste, lowering CO2 emissions, using less and less raw materials and semi-finished products.

We reduced the total amount of waste as we welcomed recycling and the disposal of finished products and packagings, all while contributing to the environmental fairness of our clients.



## CARBON RATING

We are carbon positive because we absorb a CO<sub>2</sub> quantity larger than the one we produce, and we achieve that by reducing greenhouse gas emissions and promoting environmental projects that involve reforestation.



720 Tons of CO<sub>2</sub> absorbed



# SOCIAL IMPACT

We care daily and effectively about our staff's well being and safety as well as those of partners, associates, clients and the whole community. We promote cooperation, sharing and communication with no distinction between gender, race, language, religion, age and social status.





# MANIFESTO

## **WE ARE POSITIVE**

WE THINK AND WE ACT IN A CONSTRUCTIVE  
AND PRACTICAL WAY TO HEAL THE WORLD  
WE LIVE IN

## **WE ARE AUTHENTIC**

WE TRY TO BE TRUE TO OURSELVES AND  
TO THE GOALS WE WANT TO PURSUE

## **WE ARE RESPONSIBLE**

WE ALWAYS STAND FOR OUR CHOICES, OUR  
ACTIONS AND OUR BEHAVIOURS

## **WE ARE TRANSPARENT**

WE DON'T HIDE ANYTHING THAT HAS TO DO  
WITH THE SOCIAL, ENVIRONMENTAL AND  
ECONOMIC IMPACTS OF OUR BUSINESS

## **WE ARE CREATIVE**

WE DON'T FOLLOW STEREOTYPES, WE LOVE  
EXPERIMENTING AND INNOVATING

## **WE ARE EMPATHIC**

WE TRY TO PUT OURSELVES IN OTHERS'  
SHOES AND BUILD STRONG, LONG LASTING  
RELATIONSHIPS

## **WE ARE PRO-ACTIVE**

OUR WISH IS TO FORESEE THE CHANGES,  
NEEDS AND PROBLEMS WE MAY FACE IN THE  
FUTURE

## **WE ARE DETERMINED**

WE ALWAYS TRY TO ACHIEVE THE GOALS  
WE INTENDED TO WITH SELF SACRIFICE, IF  
NEEDED

## **WE ARE METICULOUS**

WE APPLY, FULFILL, GUARANTEE AND CER-  
TIFY THE HIGHEST QUALITY STANDARDS ON  
THE MARKET

## **WE ARE A TEAM**

WE SHARE KNOWLEDGE AND KNOW-HOW,  
RESOURCES, COMMITMENTS AND OUT-  
COMES WITH PASSION



## COMPANY PURPOSE

Through our original tags and labels, we make goods produced worldwide by top luxury brands shine even more, always keeping in mind the safeguard of the ecosystem: that's why we use recyclable raw materials and we choose certified manufacturing processes that are climate neutral.





# KNOW-HOW

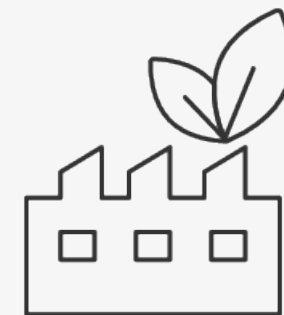
We are able to combine ethics and aesthetics, sustainability and performance, creativity and accuracy, custom-tailoring and standardisation, academic skills and hands-on experience, to meet clients expectations as well as ours.





## CLIMATE GOALS

We face and we fight climate change daily as well as pollution, overexploitation of resources and social injustice: we don't only obey the rules and regulations, we strive to make the world a better place.





## INDUSTRIAL ATELIER

We work together in an innovative research facility where we can run experiments, take care of design planning, production, logistics and customer care, always sharing information, knowledge,

competence, decisions, responsibilities, emotions and feelings to face the challenges of sustainability, always respecting our clients' needs.



# PRODUCTS

We transform paper and cardboard into emphatic, sophisticated, emotional, elegant yet still simple media, tailored to emphasize the relationship between the buyer and the seller. Every piece is custom made: tags, cards, accessories and paper goods are key to the supply chain of our company as well as the clients' experience

50.000.000  
Tag produced

15.000.000  
Labels

1.000.000  
Fashion accessory  
labels





## COMMITMENT

We believe the commitment to build a better future for us and for future generations falls back on the community and on the industry, but in fact it's a challenge that every one of us faces as an individual and we personally face as a company, and that's why we have to do something – from small gestures to huge plans, everything counts – every day, to make our growth sustainable.







90 tons of CO2 caught in Bosco  
della biodiversità in Bologna  
(Phoresta Onlus)

52,82 tons of CO2 caught in Enego,  
Bosco Tombal  
(Etifor)

600 tons of CO2 caught in Bosco di Rincine,  
Unione comuni Valdarno e Val di Sieve  
(Etifor)

3,24 tons of CO2 caught in Bosco di Solaiolo  
Magnifica Comunità di Fiemme  
(Etifor)

## PARTNERSHIP

We balance our direct and indirect CO2 emissions by sustaining and funding reforestation efforts in Bosco delle biodiversità in Bologna and other forests such as Foresta dei Violini in Val di Fiemme; these enterprises are promoted respectively by onlus Phoresta and by Univerity of Padua's spin-off Etifor.



# AREA OF INTERVENTION

Enego





# AREA OF INTERVENTION

Rincine (Toscana)





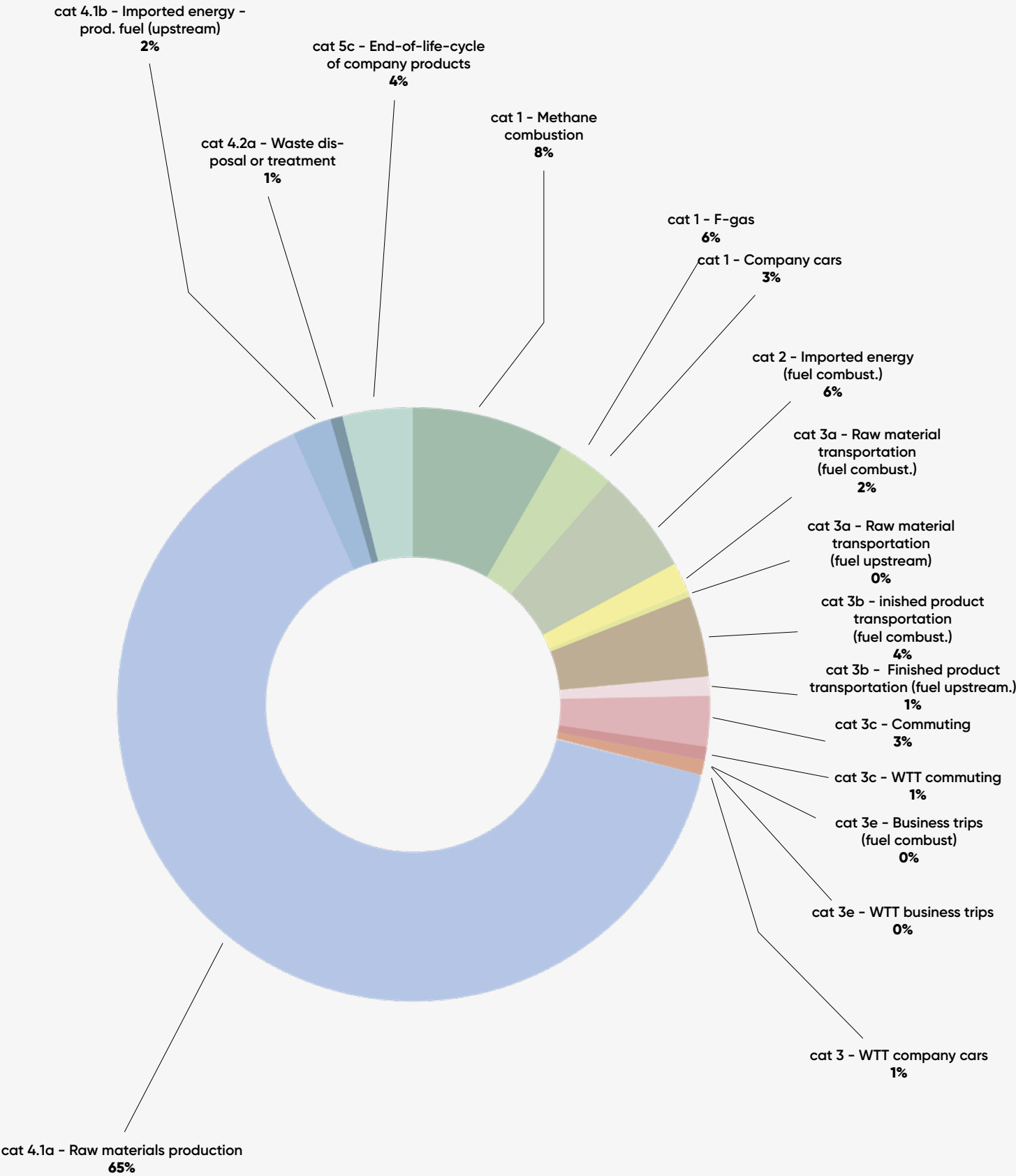
# AREA OF INTERVENTION

Val di Fiemme





# CARBON POSITIVITY





EMISSION CLASS	EMISSION TYPE	SOURCE	CO2 (ton)	CH4 (ton)	N2O (ton)	CO2 eq. (ton)	TOT CO2 eq. (ton)	%
DIRECT ( Cat 1)	cat1 - Methane combustion		32,3762	0,0428	0,0170	32,44	32,44	8,3%
	cat 1 - F-gas					0,0	0,0	0%
	cat 1 - Company cars		12,16	0,01	0,07	12,23	12,23	3,1%
INDIRECT FROM ENERGY CONSUMPTION (Cat 2)	cat 2 - Imported energy (fuel combust.)					22,08	22,08	5,7%
INDIRECT FROM TRANSPORTATION (cat 3)	cat 3a - Raw material transportation (fuel combust.)					6,17	6,17	1,6%
	cat 3a - Raw material transportation (fuel upstream)					1,48	1,48	0,4%
	cat 3b - Finished product transportation (fuel combust.)					16,82	16,82	4,3%
	cat 3b - Finished product transportation (fuel upstream.)					4,05	4,05	1,0%
	cat 3c - Commuting					10,79	10,79	2,8%
	cat 3c - WTT commuting					2,71	2,71	0,7%
	cat 3e - Business trips (fuel combust)					0,00	0,00	0,0%
	cat 3e - WTT business trips					0,00	0,00	0,0%
	cat 3 - WTT company cars					3,13	3,13	0,8%
INDIRECT FROM INPUT PRODUCTS (cat.4)	cat 4.1a - Raw materials production					251,30	251,30	64,7%
	cat 4.1b - Imported energy - prod. fuel (upstream)					8,17	8,17	2,1%
	cat 4.2a - Waste disposal or treatment					2,53	2,53	0,7%
INDIRECT FROM COMPANY PRODUCTS USE (cat.5)	cat 5c - End-of-life-cycle of company products					14,79	14,79	3,8%
TOTALE CARBON FOOTPRINT							388,67	



# CARBON POSITIVITY

## CO<sup>2</sup> emissions reduction:

- **Solar power system** that makes 95% of energy used by the company renewable
- Production hall in **"B" energy efficiency class**
- Production **waste recycle (90 tons per year)**
- **FSC<sup>®</sup>** certified paper usage **(98% of total)**
- **Hybrid company trucks**
- Plastic goods conversion into **bioplastic**
- Company equipped with water coolers and **plastic free sodas**
- Company open all day long to reduce workers transfer



# COMMITMENT

Over the years we have successfully initiated and completed the certification processes related to:

**FSC:** certifies the proper management of forests and plantations from an environmental, social and economic standpoint

**ISO 9001:2015:** guarantees the company's operational processes' compliance with international standards on quality management

**ISO 14064-1:** it's a certification on the right amount of Co2 and other greenhouse gases that are the result of the company's production chain that leads to the final product delivered to the client until the end of the product itself





SA 8000: it's a certification that says that our company respects all ethical, social and safety requirements in the workplace, as required by international law. This certification is key to guarantee the workers' satisfaction as well as a proper supervision of the entire supply chain.

Carbon Positive Hangtag Certifies that our tags have a positive balance from an environmental standpoint.

Our Co2 emissions, as a result of the supply chain, are fully covered by our enterprising efforts in environmental sustainability.





## CONTACTS

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